

Regulations

about the independent professional contest "AGROSALON Star"

1. Requirements for participants

Any company registered as an exhibitor at AGROSALON-2024 exhibition can become a participant in the Contest. Participation in the contest is voluntary and is not associated with any financial obligations. Participants of the Contest must comply with all the rules and requirements of these regulations, as well as comply with the rules of participation in AGROSALON exhibition.

2. Qualification requirements

Innovative technology, equipment, components and developments intended for use in the agro-industrial complex corresponding to the theme of AGROSALON-2024 exhibition are accepted for participation in the Contest.

The following can participate in the Contest:

- Any samples that are working and are planned for introduction into mass production during 2024-25.

- Techniques, equipment and components that are already on the market and are technical and/or technological novelties.

All products nominated for the contest must be presented at AGROSALON-2024 exhibition. Machinery, equipment and components that are not related to the theme of AGROSALON exhibition cannot be nominated for participation in the Contest.

3. Dates and Deadlines

The deadline for accepting Contest Applications is **August 1, 2024**

Official announcement of results **not later than September 1, 2024**

Awarding ceremony **on October 9, 2024**

4. Criteria for evaluating contest samples

- Uniqueness and novelty;
- Practical value of the innovation;
- Lack of analogues in Russia/in the world;
- Contest advantages;
- Prototype/test model/series (from what year);
- Changes in the characteristics of a machine/equipment/component significantly affecting the functional improvement of processes;
 - Increasing energy efficiency and improving the environmental situation;
 - Benefits for the enterprise economy and the balance of labor resources;
 - Impact on safety and productivity;
 - Impact on the efficiency/development of the agro-industrial complex;
 - Contribution to import substitution in the Russian Federation.

5. Gold and Silver Star

A gold star is awarded to a design that is superior to other contest designs according to specified criteria, is an absolute novelty and has not previously been shown at exhibitions.

A silver star is awarded to a design that outperforms other contest designs based on specified criteria, has been demonstrated at other exhibitions, is innovative, and has the greatest impact on process improvement.

6. Application for participation

The basis for participation in the Contest is a contest application timely submitted to the Organizer of Agrosalon-2024 exhibition. A separate contest bid must be submitted for each piece of machinery/equipment/component.

Along with the contest application, the following documents must be sent to the Organizer:

- At least 4 photographs of equipment/equipment/components with a clear image of both the nominated units/parts, etc., and the equipment/equipment as a whole.
- Detailed description of innovative features.

7. Requirements for the information provided

The contest application must necessarily contain the full name of the nominated technology/equipment/component indicating its class, model, series, modification and a brief description of the features in Russian, as well as information on the timing of launch into mass production and/or market entry (for developments, not yet brought to market).

The annex to the contest application must describe in detail the nominated features of the submitted technology/equipment/component and their impact on the technological process.

If a machine, equipment or component operates on the basis of already known principles, then a description of the technological process itself is not required.

All attachments to the contest application must be submitted in Russian and/or English. The organizer translates the documentation himself and is not responsible for the correctness of the translation.

Photos submitted for the application must have a resolution of at least 300 dpi, file format .jpeg, .tif

8. Confidentiality

The exhibition organizer bears full responsibility for the safety of all documents submitted to the contest and undertakes to maintain confidentiality with respect to the information submitted to the contest.

9. Submission of applications

Contest applications with all necessary attachments must be submitted through the exhibitor's personal account on AGROSALON exhibition website not later than 1.08 2024.

Contest applications with all necessary attachments must be sent through the exhibitor's personal account on AGROSALON exhibition website not later than August 1, 2024. One company may submit several applications for different types of machinery/equipment/components.

10. Contest commission

The exhibition organizer will form a Contest Commission, which will include persons with – independent unbiased position, objectivity and professionalism, – expert knowledge in the field of agricultural technology, – extensive experience in the practical application of innovations. The Chairman of the Contest Committee is the Head of AGROSALON project. All nominees will be assessed for a Gold

and Silver Star as required. The decision on awarding gold and silver stars will be made in accordance with the regulations of the Contest not later than September 1, 2024.

Stars are awarded by decision of the commission members. The decision of the commission will be final and not subject to revision. The contest commission will not publicly report or otherwise justify its decision.

11. Awarding of winners and laureates

All contest nominees will be informed about the decision made by the Contest Committee not later than October 1, 2024. The ceremonial presentation of stars and award sets will take place at the gala evening of AGROSALON-2024 exhibition on October 9, 2024.

12. Media support

The exhibition organizer reserves the right to use the results of the Contest to conduct an advertising campaign for the Contest and/or AGROSALON exhibition using graphic materials and a brief description of the innovative feature of the winning technique/equipment/component indicating the manufacturer. The use of any additional information about the technology/equipment/component including technical data will be carried out exclusively with the consent of the manufacturer.

Information about the winners of the Contest, descriptions and photographs will be published in the information materials of AGROSALON-2024 exhibition during its holding. Each Participant of the contest has the right to a one-time participation of the equipment/equipment/component entered by him for the contest in a TEST DRIVE by AGROREPORT magazine with subsequent publication of the results.

13. Reward set

The award set consists of an insignia and a diploma. The winners of the contest have the right to use the graphic image of the insignia(s) they received, the diploma and the slogan "AGROSALON Star". Relevant materials are provided to the contest winners by the exhibition organizers after the official announcement of the results. Any changes or editing of graphic images (insignia, diploma), as well as the text of the slogan are not allowed.

14. Jurisdiction

The place of consideration of all claims and disputes, including judicial proceedings, is the Russian Federation, Moscow. The Contest Commission reserves the right to withdraw the insignia from a Contest participant in case of violation of any provisions regarding the information provided about the technology/equipment/component or their qualities.

"AGROSALON" project
manager



A.V. Elizarova